



*ISO 9001-2008 Certified*

# CHRYSPAC

Chrysalis Packaging & Assembly Corporation

*Custom Assembling  
Quality Inspection  
Shrink Packaging  
Distribution  
Fulfillment  
Kitting  
Sorting*

## **FOR IMMEDIATE RELEASE**

September 10, 2010

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## **CHRYSPAC CELEBRATES 10<sup>th</sup> ANNIVERSARY- MOVES TO LARGER FACILITY IN MITCHELL “AEROTROPOLIS”**

**Milwaukee, WI**, -- CHRYSPAC (Chrysalis Packaging & Assembly Corp.) marked its 10<sup>th</sup> Business Anniversary by relocating to an 87,000 sq ft warehouse in the “Aerotropolis” business district across from Mitchell International Airport. The facility is located at 130 W. Edgerton Avenue where CHRYSPAC occupies 33,000 sq ft of production and office space. Production at the new location began in June of this year. According to Bill Beckett, CHRYSPAC President and CEO, “CHRYSPAC now has a more efficient plant and the option to expand at this location as business grows.” An open house is scheduled for September 17th from noon until 2:00 p.m. for customers, suppliers and invited guests to tour the company’s new headquarters.

“The need for a larger facility became apparent more over three years ago when customers began asking if we could to take on larger projects. Because of uncertainty during the recession, we delayed a move until we could see a turnaround in the economy. Last Spring business started picking up, the timing seemed good and the location allowed us to be closer to one of our key customers,” said Beckett.

Following a career in banking and venture capital, Beckett, who is African-American, and a disabled Vietnam Veteran, started CHRYSPAC in 2000 to serve small to large sized manufacturers seeking local alternatives to off-shore production, and to help address the need for entry-level jobs in Milwaukee. CHRYSPAC specializes in high-touch, high quality manual and semi-automated production processes. CHRYSPAC provides customized light assembly, kitting, labeling, shrink packaging, quality inspection, sorting, testing, and distribution and fulfillment services. It handles low to intermediate volumes for both short and long-term durations, which require rapid project starts and just-in-time delivery. The company is ISO 9000 certified and supports customers in the transportation, textile, electric utility, military, aerospace, and computer technology industries.

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CHRYSPAC is one of Milwaukee's small business success stories, "We employ smart, capable and dedicated people who take care and great pride in their work. Our employees like what they do at CHRYSPAC and so do our customers," said Beckett.

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