



**Business Strategy Seminars
Round 2
2:00 PM – 2:45 PM
Room E**



*Custom Assembly
Quality Inspection & Sorting
Parts Re-Work & Repair
Testing & Measurement
Packaging & Kitting
Warehouse & Fulfillment
Inventory Management*

***“No Space – No People – No Time;
Consider Subcontract Partnering”***

Requirements for new startup projects and demands to support legacy products can negatively impact primary operations. The push for “On-Shoring” adds to the challenges for space planning, labor force staffing and process time management. You may find the solution for these issues by “Extending Your Workforce” with a Subcontract Partner. This interactive presentation will present the Key Steps to Success of working outside your facility with an “Extended Workforce” and provide the audience with an overview of:

- 1. Project Evaluation – Total Cost of Ownership (TCO)**
- 2. Process Work Instruction Implementation**
- 3. Project Reporting Criteria**
- 4. Inbound/Outbound Logistics**

The objective of the presentation is to provide critical data to determine if outsourcing will support the current operation and to provide the Quality Manager, Production Manager, Operations Manager or Manufacturing Entrepreneur, with clear documentation and justification for the best financial outcome.

Panel Discussion by:

Linda Hapka, Chryspac, VP–Operations
Ryan Hahn, Brooks Stevens, Inc, Design Director
Matthew Kownick, Left Hand Engineering, Owner
Brittany (Voeks) Mirrissage, Logical & Packaging Logistics,
Regional Manager

Moderated by:

Warren Scurlock, Chryspac VP–Business Development



Panelist:



Linda Hapka

Vice President of Operations – Chrystac
LHapka@Chrystac.com

In her current role as Vice President of Operation at Chrystac she manages project development and throughput for large corporate customer and supports the development of start-ups and entrepreneurs. In July 2023, a longtime Chrystac customer was challenged with a Containment Hold requiring a ramp up from 15 to 70 people inspecting more than 1 million parts per week for any of eight potential defects. While maintaining no interruptions or delays for any other customers, this customer's goal of eliminating the containment requirement within a four-month window was met. In 2024 Linda was included in BizTimes Media's "Notable Women in Manufacturing".



Matthew Kownick

Owner – Left Hand Engineering
matt@lefthandengineering.com

We partner with owners and leadership teams to lead engineering, operations, capital equipment, process improvement, and new product initiatives that are too important to keep delaying. My background spans engineering, manufacturing, project management, automation, operations, and business strategy. I enjoy understanding how technical decisions influence profitability, throughput, labor, customer experience, and long-term growth. Whether it's launching a new product, reorganizing a factory, implementing new equipment, or solving a production bottleneck, my goal is the same: take ownership of the project so leadership can focus on running and growing the business.



Panelist:



Brittany (Voeeks) Mirissage

Regional Account Manager –
Logical & Packaging Logistics
Bmirissage@logicalpackaging.com

Brittany is known for her negotiation, communication, and relationship-building skills, with a strong focus on helping clients achieve their goals while fostering mutual benefit. She emphasizes a growth mindset, embracing challenges and new opportunities, and supporting others in overcoming self-doubt. She is Member of the Women in Manufacturing (WiM), where she promotes professional growth and community engagement.



Ryan Hahn

Design Director – Brooks Stevens, Inc.
ryan.hahn@brooksstevens.com

As Design Director at Brooks Stevens, Inc., Hahn applies his artistic vision and engineering expertise to help brands and individuals bring innovative products to market. Brooks Stevens, a Milwaukee-based firm with nearly a century of history, is known for its work in industrial design and engineering. Hahn's role involves guiding design direction, ensuring products meet both aesthetic and functional goals, and bridging the gap between creative concepts and manufacturable realities.



Moderator:



Warren Scurlock

VP of Business Development – Chryspac
WScurlock@Chryspac.com

Business Development FOR Chryspac includes prospecting and acquisition of new clients balanced with the quality assurance for active client projects. Business Development WITH Chryspac includes aligning with our client's mission to provide Project Collaboration, Inventory Management & Operational Efficiencies. Warren has over 30 years of Marketing, System Design and Project Management commitment to customers.

The Panel will Answer...



What Does your Project Really Cost?

Internal Requirements	Cost Variable	Your Cost
Process On-Boarding	- Recruitment - Incentives - Training - Supervision - Auditing - Communication	➔ _____
Overhead Cost	- Facility Cost - Utility Cost - Administrative Cost - Insurance - Depreciation - Other Expenses	➔ _____
Fixed Cost	- Overhead Allocation - Equipment Utilization - Manpower Utilization - Facility Space Utilization - Materials & Supplies - Pass Through Cost	➔ _____
Variable Cost	- Develop Cost - Resource Allocation - Compensation - Workflow - Productivity - Supply Chain Optimization	➔ _____
Operational Cost	- Start-up Investment - Floor Space - Expansion Cost - Inventory Management - Change Management - Data Reporting	➔ _____
Process Implementation	- Set-up - Scheduling - Tooling/Training - Process Improvement - Contingency Options - Corrective Action	➔ _____
Operational Risk	- Start-up Delay - Workforce Shortage - Workforce Turnover - Workforce Quality - Shipping & Delivery Delay - Environment/Regulatory	➔ _____
Continuous Process Improvement Impact	- Audit Accuracy - Workforce Experience - Worker Cross Training - Productivity Monitoring - Workstation Modifications - Use of Tooling & Supplies	➔ _____